

Gabriel Landowski
Fremont, NH 03044 USA
landowski.info@yahoo.com

Full Life-Cycle Web Development

OBJECTIVE

I satisfy your requirement to deliver a satisfactory detailed quality product ahead of schedule.

SKILL SET

- * HTML, JavaScript, CSS, JSON, XML, Dreamweaver, Photoshop, Axure, MS Visual Studio
- * Solid understanding of Rapid Waterfall, Agile, and Lean Startup project methodologies.
- * Current Department of Defense Secret Security clearance.
- * Use of contextual inquiry to generate requirements and essential project documents.
- * Generate functional requirements, screen wire frames and application specifications.
- * Create detailed site maps, click-flows, storyboards, and presentations as required.
- * Build prototypes with functionality and look/feel to increase accuracy of end product.
- * Excellent problem solving and positive people/team skills to deliver the final product.

EDUCATION & ADDITIONAL INFORMATION

1998 Ithaca College - B.S. Degree in Business Management & Administration
Employee Personal & Professional Development Program Manager and Mentor.
Published author and poet: <http://www.landowski.info/writing.php>
Multi-medium artist: <http://www.landowski.info/art.php>

EXPERIENCE

2/2012 – Present **Fidelity Investments** Merrimack, New Hampshire
Senior Information Architect – UX Test Manager

- * Develop interface wire frames, user experience, and user flows for investment reps.
- * Create, develop, and manage Usability eXperience testing sessions for senior management.

10/2011 – 1/2012 **Liberty Mutual** Portsmouth, New Hampshire
Senior Information Architect – Agile SME

- * UX design and heuristic analysis for use in tablet and mobile platforms.
- * Designated Agile SME coordinator for multi business and technology Claims project.
- * Conduct archetype, persona, business and functional requirements analysis/generation.
- * Develop interface wire frames, user experience, and user flows using Axure and sketches.

1/2011 – 9/2011 **Allin Consulting** Wakefield, Massachusetts
Senior Information Architect – PMO Support

- * Lead Project Manager for critical project team of 20+ members across 3 corporations.
- * Subject matter expert for enhancing existing web project life cycle and PMO activities.
- * Lead rebranding and identity shift activities to give life to a corporate identity.
- * Generated and reviewed Quality Assurance scripts for handheld/application enhancement.

11/2010 – 1/2011 **Isobar** Boston, Massachusetts
Full Life-Cycle Web Consultant

- * Subject matter expert for enhancing existing web project life cycles.
- * Conduct archetype, persona and user centered analysis <http://www.fidelityinvestments.com>.
- * Develop interface wire frames, user experience, and user flows.

7/2010 – 11/2010 **RetailNet Group LLC** Waltham, Massachusetts
Full Life-Cycle Web Consultant

- * Conduct persona, business and functional requirements analysis/generation.

- * Develop interface wire frames, user experience, and user flows.
- * HTML, JavaScript, CSS, and Photoshop for prototype and production development.

4/2010 – 6/2010 **ACI Worldwide** Newton, Massachusetts
Senior Information Architect – Client Developer

- * Conduct business requirements analysis and project life cycle improvements.
- * Develop interface wire frames, user experience, and user flows.
- * HTML, JavaScript, CSS, JSON, and Photoshop for prototype development.
- * Direct observation of end users for contextual inquiry and analysis.

2/2009 – 1/2010 **One 2 One Interactive** Boston, Massachusetts
Senior Information Architect

- * Produce requirement, information architecture and user experience documentation.
- * Use of Axure to generate wire frame specifications and user experience prototypes.
- * HTML, JavaScript, CSS, JSON, and Photoshop for prototype development.
- * Direct observation of end users for contextual inquiry and analysis.

11/2008 – 1/2009 **CCG MetaMedia** New York, New York
Director of Information Architect – Web Project Life-Cycle

- * Produce requirement, information architecture, user experience, and project docs.
- * Shepherd new projects and initiatives for pharmaceutical client Merck.

10/2008 – 11/2008 **Shermans Travel Media** New York, New York
Product Manager - Information Architect

- * Develop interface wire frames, site maps, user experience, and user flows.
- * Shepherd projects and enhancement requests for ShermansTravel.com.

3/2008 – 8/2008 **Euro RSCG** New York, New York
Information Architect – Client Developer

- * Develop interface wire frames, site maps, user experience, and user flows.
- * Conduct business requirements analysis and project life cycle improvements.
- * Create functional requirements and functional architecture documentation.
- * [Kraft](#), [Lantus](#), [Exxon Mobile](#), [Home Again](#), [Oppenheimer](#), [Volvo](#), [Dos Equis](#).

2/2008 – 3/2008 **Federal Reserve Bank (NY)** New York, New York
Information Architect – Client Developer

- * Analyze business, functional, and technical requirements for a CIO dashboard.
- * Conduct user experience, design dashboard wire frames, comps, and interfaces.
- * XHTML, JavaScript, CSS, JSON, and Photoshop to create functional prototypes.
- * Direct observation of end users for contextual inquiry and analysis.

11/2007 – 1/2008 **MRM Worldwide** New York, New York
Information Architect – Client Developer

- * Develop interface wire frames, site maps, and a user experience for www.Intel.com.
- * XHTML, JavaScript, CSS, JSON, and Photoshop for prototypes and interfaces.

10/2007 – 11/2007 **NBC Universal - BravoTV** New York, New York
Client Developer - Process Improvement Analyst

- * Support and maintain all brands and initiatives on the web site www.bravoTV.com.
- * XHTML, JavaScript, CSS, PHP, and Photoshop to create interfaces and content pages.

5/2007 – 10/2007 **Citi Smith Barney** New York, New York
Information Architect – Client Developer

- * Support and maintain existing customer facing site www.smithbarney.com.
- * Help design and implement improved architecture solution and new user experience.

- * XHTML, JavaScript, CSS and Photoshop to create prototypes and interfaces.
- * Direct observation of end users for contextual inquiry and analysis.

12/2006 – 5/2007 **Bank of America** New York, New York
Information Architect – Client Developer

- * Develop interface wire frames, site maps, and a consistent user experience.
- * Contribute to discussions regarding technology, brand, and user enhancement.
- * XHTML, JavaScript, CSS, AJAX, JSON, and Photoshop for prototypes and interfaces.
- * Direct observation of end users for contextual inquiry and analysis.

6/2006 – 12/2006 **Starwood Hotels** White Plains, New York
Information Architect – Research & Development

- * [Sheraton](#), [Four Points](#), [St. Regis](#), [Westin](#), [W Hotels](#), [Le Meridien](#), [Luxury Collection](#).
- * Develop site wire frames, site maps, and a consistent user experience.
- * XHTML, JavaScript, CSS and Photoshop to create prototypes and interfaces.
- * Direct observation of end users for contextual inquiry and analysis.

6/2005 – 5/2006 **The Winter Group** New York, New York
Information Architect - Application Developer

- * Develop application interface, design look & feel, and consistent user experience.
- * XHTML, JavaScript, CSS, AJAX, JSON, and Photoshop for prototypes and interfaces.
- * Direct observation of end users for contextual inquiry and analysis.
- * Performed in the capacity of the end user for a period of two weeks.

7/2004 – 6/2005 **JPMorgan Chase** New York, New York
Information Architect - Prototype Developer

- * Prototype design & development for IB Tech., GCRM CIT DAC Adjustments project.
- * Develop application interface, design look & feel, and consistent user experience.
- * XHTML, JavaScript, CSS and Photoshop to create prototypes and interfaces.
- * Direct observation of end users for contextual inquiry and analysis.
- * Chaired Portal Group discussions and meetings to facilitate project activities.

3/2003 – 6/2004 **Citibank** New York, New York
Information Architect - Team Lead Developer

- * Manage the development life-cycle of 30+ CitiDirect online banking prototypes.
- * Enhancement or UX requests traced back to analysis requirement which generated it.
- * Direct and recorded video observation of end users for contextual inquiry.

10/2002 – 3/2003 **GraficaInter.active Ltd.** Chester, New Jersey
Web Developer – ASP

- * www.horizon-healthcare.com, www.horizon-bcbsnj.com, New Jersey Lottery www.state.nj.us, www.att.com, www.jacksonhewitt.com web site rebuilds.

4/2001 - 9/2002 **NYK Shipping Line** Secaucus, New Jersey
Information Architect – Web Developer

- * JavaScript coding of smart menus, functionality and complex processes.
- * Direct observation of end users for contextual inquiry and analysis.

4/2000 - 3/2001 **Citibank (E-Bus. Tech. Chnl.)** New York, New York
Information Architect - PMO

- * Develop site information architecture, user navigation, web design and layout.
- * Direct observation of end users for contextual inquiry and analysis.

8/1999 - 4/2000 **Philip Morris USA** Richmond, Virginia
Web Developer/Information Architect – PMO CRM

* Web Master for PM USA Inside Services Intranet web site – XHTML/ASP/CSS.

8/1996 - 8/1999

Mind Angle

Freeville, New York

Web Developer/Information Architect

* Mind Angle assistive technology solution www.mindangle.com web site.

* Direct observation of end users for contextual inquiry and analysis.